

PRESS RELEASE

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For Immediate Release

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**Lloyd Library and Museum Launches New Initiative:
*Historical Research Center for the Natural Health Movement***



Saturday, March 1, 2008 from 4-7pm the Lloyd Library and Museum kicks off a new endeavor in its long tradition of collecting, maintaining, preserving, and making accessible historic and current books and journals, as well as archival materials, on a wide variety of disciplines that fall under the subjects of natural history, botany, pharmacy, and medicine—an endeavor critically needed to balance and enhance the documentation of medicinal botany—the creation of the

Historical Research Center for the Natural Health Movement. This initiative will position the Lloyd to become the central repository for the archives and personal papers of those involved in both scientific and grass roots efforts to bring natural health into the mainstream.

The March 1st event will feature speakers **Rosemary Gladstar**, herbalist, author, and instructor, presenting “A History of Late 20th Century Herbal Pioneers;” **A. Douglas Kinghorn**, Jack L. Beal Professor and Chair in Natural Products Chemistry and Pharmacognosy, College of Pharmacy, The Ohio State University, presenting “The Development of Pharmacognosy in 20th Century United States;” **Mark Blumenthal**, Founder and Executive Director, American Botanical Council, presenting “The Importance of Documenting the History of the Natural Health Movement;” and **Anna K. Heran**, Archivist, Lloyd Library and Museum presenting “A Case in Point: The Varro “Tip” Tyler Papers.” Other activities include the formal opening of Tip Tyler’s papers for research, an exhibit from the Tyler Papers, and Lynn Carden’s art exhibit “It Began at the Lloyd: An Artist’s Journey.”

The Lloyd Library is prepared and equipped to offer its facilities and services to house, maintain, preserve, organize, and make accessible in one location this crucial body of knowledge for the scholars of today and tomorrow who will be investigating the natural health movement. Not only does the library have a professional archivist on staff with more than ten years experience, but it is also in the process of developing a space plan to accommodate new archival collections. New



Tip Tyler and Mark Blumenthal in Peru, 1995. From the Varro E. Tyler Collection. Digital Photograph File. Collection Number 18.

collections will be added to the library's existing archival collections, covering names and institutions in the fields of pharmacognosy, herbalism, chemistry, and pharmacy. They will join already existing collections such as those of John Uri Lloyd; Lloyd Brothers, Pharmacists, Inc.; Varro E. Tyler; George Hocking; Alex Berman; Stephen Buhner; Susun Weed; Clarence Meyer (author of *Herbalist Almanac*); the Eclectic Medical Institute of Cincinnati; John Milton Scudder; and Robert F. Raffauf, among many others.

The Lloyd's new initiative is significant in that currently there is no other known institutional endeavor to collect such materials as widely as the Lloyd Library will with the establishment of this research center. The Lloyd is seeking cooperation from all participants in the natural health movement to help establish a centralized location for the study of the ongoing development of medicinal botany and other alternative healing practices. This center will assist researchers by reducing the amount of travel needed to complete their studies, as well as provide an indispensable contextual environment complete with a vast collection of current and historical works, both published and unpublished.

In addition, the library is the optimum site for this project because in many respects, the Lloyd already is the "Historical Research Center for the Natural Health Movement." An increased effort to add archival collections to its many other significant resources will enhance its goal of comprehensive documentation in the fields of naturopathic healing and alternative medicine. In addition, this project continues and honors the legacy of founder John Uri Lloyd, who was relentless in his investigation and advocacy of medicinal botany. He and his brothers not only built the library, but also provided for its future, because they understood the critical need to acquire historic and current resources and preserve them for posterity. The establishment of this research center underscores their commitment and embodies their belief that the past is the path to the future.

For more information, visit the Lloyd website at www.lloydlibrary.org.

Lloyd Library and Museum

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www.lloydlibrary.org

Open Monday through Friday 8:30 a.m. – 4:00 p.m.

Open third Saturday of the month, September through May, 9:00 a.m. to 4:00 p.m.

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